



Lake Country  
Clean Waters

20  
23

# HEALTHY LAKES CONFERENCE SPONSORSHIP



# ABOUT THE EVENT

**SEPT 21, 2023 | OCONOMOWOC COMMUNITY CENTER**



## HEALTHY LAKES CONFERENCE

The 2023 Annual Healthy Lakes and Rivers Conference will be held in person on September 21st 2023, at the Oconomowoc Community Center. Topics covered will include lake chemical reduction, invasive species prevention, data evaluation of research and laws etc., lake association community activation, harmful algal blooms and your health, native shoreline restoration, PFAs, “Forever chemicals”, shoreline dredging and an ask the experts panel. The conference includes valuable information for lake associations and water professionals, local homeowners and recreational lake users.

### Tabling Opportunity

Sponsors will have the opportunity to have a table at the event, to share information and network with attendees.

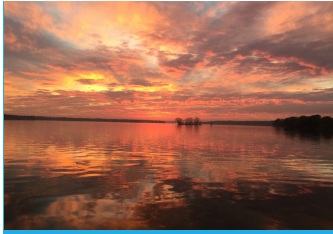
### Clean Water Education

The conference will have a variety of sessions geared towards water groups, residents and the local community.

### Networking

Throughout the day there will be several scheduled networking opportunities for attendees to meet and connect.

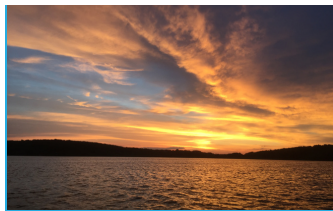
# SPONSORSHIP LEVELS



**\$10,000**

## PLATINUM PARTNER

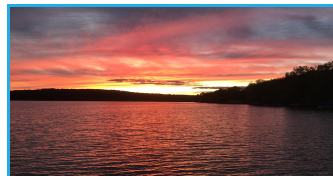
Logo and links on website homepage | 2 Logo banners on-site 3'X5' for events | Mention in all advertising & materials | Social media highlights/posts (Min 5 posts) | Co-branded marketing materials & content | Email marketing feature & highlights | Logo prominently embedded in LCCWF logo | | Opportunity to speak/present at conference | 20 Event Tickets | Table at event | \*Special Promotion: Sponsorship includes both 2023 & 2024 Conferences



**\$5,000**

## GOLD PARTNER

Logo and links on website | 2 Logo banners on-site 2'X4' for events | Social media highlights/posts (2-3 posts) | Co-branded marketing materials & content | Email marketing highlights | Verbal recognition on-site | 10 Event Tickets | Table at event



**\$2,500**

## SILVER PARTNER

Logo and links on website | 1 Logo banner on-site 2'X3' for events | Social media highlight/post (1 post) | Co-branded marketing materials & content | Email marketing highlight | 5 Event Tickets | Table at event



**\$1,500**

## CONFERENCE PARTNER

Logo and links on website | 1 Logo banner on-site 2'X3' for events | Social media mention | Email marketing highlight | 3 Event Tickets | Table at event



**\$1,000**

## CONFERENCE DONOR

Logo and links on website | 1 Logo banner on-site 2'X3' for events | Social media mention | Email marketing highlight | 2 Event Tickets | Table at event



**\$500**

## CONFERENCE SUPPORTER

Logo and links on website | Social media mention | Email marketing highlight | 1 Event Ticket | Table at event